



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 5313898

Schedule Dates 07/04/22-07/10/22
Advertiser American Prosperity Alliance (147471)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 9354 (1752168)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Rheault, Ben
Phone/Fax /
CPE Est 9354
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 9354

Date Entered 06/30/22
Last Modified 06/30/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$9,780.00
Net Total \$55,420.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	40	\$65,200.00
Grand Total:	40	\$65,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/05/22-07/08/22	2	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$1,100.00	\$8,800.00	Washington (WJLA)		6/30/22
2.0	Normal Line / SPOT	07/05/22-07/08/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,500.00	\$6,000.00	Washington (WJLA)		6/30/22
3.0	Normal Line / SPOT	07/05/22-07/08/22	2	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)		6/30/22
4.0	Normal Line / Access	07/05/22-07/08/22	2	:30	6:57P- 7P (EST)			1	1	1	1			4	\$5,000.00	\$20,000.00	Washington (WJLA)		6/30/22
5.0	Normal Line / SPOT	07/05/22-07/08/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/30/22
6.0	Normal Line / SPOT	07/09/22-07/09/22	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$700.00	\$1,400.00	Washington (WJLA)		6/30/22
7.0	Normal Line / SPOT	07/09/22-07/09/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$700.00	\$1,400.00	Washington (WJLA)		6/30/22
8.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								2	2	\$250.00	\$500.00	Washington (WJLA)		6/30/22
9.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$700.00	\$1,400.00	Washington (WJLA)		6/30/22
10.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/30/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 5313898
Schedule Dates 07/04/22-07/10/22
Advertiser American Prosperity Alliance (147471)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 9354 (1752168)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Rheault, Ben
Phone/Fax /
CPE Est 9354
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 9354

Date Entered 06/30/22
Last Modified 06/30/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$9,780.00
Net Total \$55,420.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	40	\$65,200.00
Grand Total:	40	\$65,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	10:27:55A- Government Matters								1	1	\$500.00	\$500.00	Washington (WJLA)		6/30/22
12.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$600.00	\$600.00	Washington (WJLA)		6/30/22
13.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	6:58A- ABC-Good Morning America		2							2	\$1,100.00	\$2,200.00	Washington (WJLA)		6/30/22
14.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/30/22
15.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)	WORLD NEWS ADJ	6/30/22
16.0	Normal Line / Access	07/04/22-07/04/22	2	:30	6:57P- 7P (EST)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ	6/30/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.